



WHAT'S HAPPENING

A QUARTERLY NEWSLETTER FROM ST.CROIX INDUSTRIES

1525 North 4th Street, New Richmond, WI 54017

www.stcroixind.org

The Director's Corner

By Clark Schroeder

Did you notice the new logo at the top of this newsletter? During this past quarter, the staff at St. Croix Industries chose this logo to be used on our business cards, letterhead, website, and any official communications. We hope you like it!

You may have noticed a great deal of coverage in recent months about the county board making cuts in its budget for next year. The county faces many challenges in balancing its budget. As you know, St. Croix Industries is owned and operated by St. Croix County. Fortunately, we are not currently affected by these budget cuts since we have a 2011 budget that requires no local levy money. We earn all of our money from the services we provide to our client/workers and the contracts we do for local businesses.

Our first annual fundraiser was a huge success and raised over \$6000 to be used for client activities (see photos below), annual client parties and break room improvements. I would like to personally thank the 93 businesses that donated gifts for our raffle and silent auction, the Willow River Inn/Carbone's Pizza who hosted the event, the staff of SCI who made it all happen, the parents/guardians who support us, and most of all the clients of St. Croix Industries who are what we are really all about!



This past summer we had the opportunity to make a presentation to the county board. In order to provide the board a complete picture of our operations, we asked one of our clients to speak about his experience working with SCI. I want to thank Bob for sharing his story and putting a human face on the services we provide at St. Croix Industries. At SCI we strive to teach work, community, and social skills that will help advance persons to the highest level of independence they are able to achieve. If you would like to view Bob's presentation, you can find it on our You Tube page by going to <http://www.youtube.com/stcroixind> and clicking on the video titled annual report. Take time to view some of our other clips as well.

I have enjoyed getting to know many of the members in the New Richmond and Hudson Chambers, as well as learning about their businesses. If you see any of our SCI staff at these events, please say hi.

Our annual holiday party will be held on December 17th at Ready Randy's in New Richmond. If you would like to join us for lunch and dancing, please contact Colleen Hammer. The cost of the meal is \$20 and reservations are due by 12/1. If you prefer not to eat, you are welcome to join us for dancing and fun!

Thank you for your trust and support,

Clark Schroeder, Director



BINGO



DANCING

SUMMER PICNIC

Friday, August 20th, was a glorious day for the clients, staff, county board members, and friends of SCI to gather at The Settlement for a delicious lunch and an afternoon filled with activities. Of course dunking the *brave* staff in the dunk tank proved to be a favorite!



DUNK TANK



FACE PAINTING

THANK YOU! THANK YOU! THANK YOU! SCI FUNRAISER AN OVERWHELMING SUCCESS



On September 19th over 350 people packed the Willow River Inn for the first annual St. Croix Industries Spaghetti and Pizza Fundraiser and Raffle. Thanks to the overwhelming community support we were able to raise **over \$6,000** to help support St. Croix Industries' annual Christmas Party, Summer Party, Production Workers' activities/outings and Work Service break room improvements. We would like to thank all who attended as well as the many businesses, individuals and families throughout St. Croix County who donated items for our silent auction and raffle. Thank you, also, to the Willow River Inn who hosted the event.

HUDSON CHAMBER WELCOMES ST. CROIX INDUSTRIES



Members of the Hudson Chamber of Commerce came to SCI to welcome us to their organization. Through our involvement with both the New Richmond and Hudson Chambers, Saint Croix Industries has had the opportunity to become involved with many businesses in the county, as well as make them aware of the variety of services we have to offer.



MOVIE REVIEW

By Clinton Duval

HEREAFTER – PG 13 *****

Have you ever wondered what happens after you die? In the movie, *Hereafter*, three characters ponder this question.

Marie, a French reporter, was doing a story about a possible flood. When the flood finally arrives, it almost takes her life and she has a vision of life in the hereafter.

Marcus, a London school boy, loses his twin brother in an accident, causing him to struggle with life and pursue the answers to a few of life's questions.

George, a factory worker, has a very special connection with the afterlife.

See what happens when the three characters meet in London while Marie is showcasing her book, *Hereafter*, (her answer to dealing with her experience and vision) and George is on a soul searching vacation.

Day Services Highlights

The Day Services Program would like to welcome our newest client, Russie! Russie is a retired Work Services client and resides in the New Richmond area.



As you can see, the activities at Day Services bring a big smile to Russie's face!

During the third quarter the clients took advantage of our beautiful late summer and early fall by exploring the local parks, apple orchards, and pumpkin patches. In addition to these community locations they enjoyed partaking in the festivities at Hammond Days, as well as touring Bestmaid Cookie Factory where they were allowed to sample some of their delicious cookies! When they weren't "out and about" in the community they spent many afternoons on their beautiful renovated deck!



Production Highlights

By Jim Roerdink

In this issue I would like to highlight another important customer, National Refund and Marketing Services, Inc.

National Refund and Marketing Services (NRMS) was founded in 1985 in Somerset, WI. In 2000 it moved to its current location in New Richmond. NRMS works with the publishing industry fulfilling and mailing premiums; and assembling learning kits. In addition, they provide order processing, literature fulfillment, print and data base management and distribution, plus other production services.

St. Croix Industries has a long relationship with NMRS dating back to 1987 when we completed our first project for them....packaging the famous Minnesota Twins Homer Hanky for the 1987 World Series. Since then they have become our largest customer providing over 70% of our work. This past quarter we mailed 350,000 pieces of mail, assembled 16,000 courses, and shrink wrapped over 44,000 items for them. St. Croix Industries appreciates NRMS as a customer and the work opportunities they provide.

During third quarter, in addition to the above we also worked for several other local companies completing the following jobs: cleaned 5,100 totes; packed and assembled 80,000 pieces of hardware; packaged 5,000 tape cartridges; assembled 6,000 boxes; packed 48,000 containers of scented leaves; and completed 37,000 more mailings.



ALWAYS LOOKING FOR IDEAS.....

When St. Croix Industries is low on work contracts, we spend our time engaged in various activities in the community that will help enrich the social and vocational lives of our clients. This past summer groups toured the Minnesota State Capitol, the Polk County Museum, Prism Plastics, and the Washington County Fair...just to name a few!

The staff at SCI is always looking for suggestions of businesses to tour in order to expose our clients to new job opportunities in the community, as well as opportunities for discounted tickets for larger groups to attend shows, museums, etc. If you have any suggestions or become aware of any opportunities or experiences for our clients, please contact Jamie! There are no bad suggestions as we have a very wide range of interests!

Feel free to contact Jamie at 246-8299 if you know of any upcoming local events or activities that take place during the day—especially late morning/early afternoon! Thanks for your support!

Client Spotlight

Duane has been a very dedicated employee since he began working at St. Croix Industries on May 2, 1982. In his early years, when we used to have the woodshop, Duane was one of SCI's main pallet makers. When the woodshop shut down, Duane was able to transfer his skills and focus on packaging, mailing and basic assembly. He demonstrated a willingness to be flexible as jobs changed weekly and sometimes daily. In recent years Duane has learned the various components of the Grip-X boots job, has deep cleaned tubs for Cardinal Health, and has learned how to fold and package t-shirts. Duane has also demonstrated that he is an excellent housekeeper by deep cleaning the lunch and break areas each day after the busy lunch time is over. The microwaves and countertops have never been cleaner! When asked, Duane states that his favorite jobs are putting together Total Transformation kits and Grip-X boots.

Duane grew up and continues to live in River Falls, WI. Duane lives with his father and they stay very active in the community by attending local high school sporting events (basketball is his favorite) and special activities that go on

throughout the year. Duane is an avid bike rider and in the warmer months he will often ride his bike from River Falls to Hudson or take long walks near his home. Duane like country and rock-and-roll music, and enjoys watching *L.A. Vice Squad* and *The Newlywed Game*.

Duane has been a very valuable and dedicated worker at SCI for the past 28 years! Thanks Duane, and keep up the great work!!!



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